

# ARC Recruitment



Archives and Records Association

## Cost

### DISPLAY & RECRUITMENT COST PER INSERTION

Half Page	£1,325
Quarter Page	£675
Eighth Page	£350

### PRODUCTION CHARGES COST PER INSERTION

Preparation of artwork & typesetting	*£55
Amendments to copy	£45

\*minimum charge, costs may vary depending on size of advertisement

### ARTWORK DEADLINES

The deadline for artwork is every Thursday at 1pm

### SALARY RECOMMENDATIONS

The Archives and Records Association (UK & Ireland) recommends that the minimum salary paid to archivists, archive conservators, records managers and information governance specialists that have recently completed a specialist degree in archives and records and/or qualified as a Foundation Member of the ARA should be £28,093. The association published recommendations in October 2020 on the expected salary ranges for all tiers of management, from para-professionals to senior and more experienced staff, that reflect the skills and importance of recordkeeping roles - incorporating conservators and consultancy roles.

All members of Archives and Records Association receive a 10% discount.

## Technical Specification - Display

### DISPLAY

**HALF PAGE LANDSCAPE** width and height (mm)  
Trim Size 190 x 130  
(no bleed required)

**HALF PAGE PORTRAIT** width and height (mm)  
Trim Size 90 x 270  
(no bleed required)

**QUARTER PAGE LANDSCAPE** width and height (mm)  
Trim Size 190 x 60  
(no bleed required)

**QUARTER PAGE PORTRAIT** width and height (mm)  
Trim Size 90 x 130  
(no bleed required)

High res, press ready artwork should be supplied in digital format to [copy@centuryonepublishing.uk](mailto:copy@centuryonepublishing.uk). PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret that we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.



ARC Recruitment is the official recruitment publication for the Archives and Records Association (ARA).

Published weekly, an advertisement placed in ARC Recruitment is the only efficient and cost-effective way to reach this niche target audience, ensuring quality responses from quality jobseekers.

There is an estimated 3000 archivists and record managers in the UK and Ireland. The ARA has over 2,400 members and over 200 institutional members, which employ many of the remaining individuals. This together with the fact an additional 800 people a month download ARC Recruitment from the website means we can confidently claim to reach the whole of the recruitment marketplace.

# 3,000+

## key decision makers

All advertisements placed in ARC Recruitment are also placed on the ARA website, ensuring even greater exposure to individuals within the sector.

**"We are very happy with the results of advertising in ARC Recruitment. We received applications from a good range of candidates and we had more than one appointable candidate. This was a very successful advert"**  
Declan Kelly, Church of England

## Contact us

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