

ARC Magazine & Digital Options



The Archives and Records Association

RATE CARD 2020

COST

DISPLAY

COST PER AD FOR ONE INSERTION

Double Page Spread	£1,700	Inside Front Cover	£1,050
Full Page	£950	Inside Back Cover	£1,050
Half Page	£575	Outside Back Cover	£1,250
Quarter Page	£375		

INSERTS

COST PER FULL RUN

Up to 10 grams	£995
Up to 20 grams	£1,090
Up to 30 grams and over	£1,200

SPECIAL POSITIONS

COST PER AD FOR ONE INSERTION

Inside Front Cover	£1,050
Inside Back Cover	£1,050
Outside Back Cover	£1,250

ONLINE

COST PER AD FOR ONE MONTH

Homepage Banner	£795
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SUPPLIER DIRECTORY

COST FOR ANNUAL LISTING

Supplier Directory Listing	£600
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DATES FOR YOUR DIARY

ISSUE	BOOKING DEADLINE	ARTWORK DEADLINE	INSERT DEADLINE	PUBLISHING DATE
January	04 December 2019	05 December 2019	13 December 2019	20 December 2019
February	01 January	02 January	17 January	24 January
March	05 February	06 February	14 February	21 February
April	11 March	12 March	20 March	27 March
May	08 April	09 April	17 April	24 April
June	06 May	07 May	15 May	22 May
July	10 June	11 June	19 June	26 June
August	08 July	09 July	17 July	24 July
September	05 August	06 August	14 August	21 August
October	09 September	10 September	18 September	25 September
November	07 October	08 October	16 October	23 October
December	04 November	05 November	13 November	20 November

High res, press ready artwork should be supplied in digital format to copy@centuryonepublishing.uk. PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret that we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

The Archives and Records Association (ARA) was formed in June 2010 as a result of the merger of the Society of Archivists, the National Council on Archives and the Association of Chief Archivists in Local Government.

The ARA is the professional body for archivists, records managers and archive conservators. Members include all the Chief Archivists in local authorities in the UK and Ireland, the National Archivists for the UK, Republic of Ireland, Northern Ireland and Scotland and senior managers in the private, public and third sectors.

3000+

key decision makers

ARC magazine is the official monthly publication for ARA members. It is circulated to over 2,400 individual members and over 200 institutions. ARC is mailed directly to all members and is also available online. With an additional 600 downloads a month.

A popular and well received magazine across the record-keeping sector, ARC delivers topical news, interesting features, details of up and coming events and training, research findings, personal observations, career guidance, Government policy and much more.

Through the website you will be kept up to date with developments within the ARA and across the profession. The site receives an average of over 7,000 users and over 25,000 page views per month.

Contact us

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The Archives and Records Association

RATE CARD 2019

Technical Specification - Display

DISPLAY

FULL PAGE Width and height (mm)
Trim size 210 x 297
Type size 190 x 270
Bleed size* 216 x 303

HALF PAGE Width and height (mm)
Trim size 190 x 130
Landscape (no bleed required)

HALF PAGE Width and height (mm)
Trim Size 90 x 270
Portrait (no bleed required)

QUARTER PAGE Width and height (mm)
Trim Size 90 x 130
Portrait (no bleed required)

* Please remember to request a 3mm bleed around the page when artwork is being produced

Digital Specification

HOMEPAGE Width and height (pixels)
Banner 731x99

Magazine Themes

ISSUE	BOOKING DEADLINE
January 2019	Archives & Museums
February 2019	Community Archives
March 2019	Education & Learning
April 2019	Business Records
May 2019	GLAM
June 2019	Advocacy
July 2019	Film, Sound & Photographs
August 2019	New Professionals
September 2019	Science & Archives
October 2019	Archives & Technology
November 2019	Conference Issue
December 2019	Records Management



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