

ARC Magazine Digital Advertising



The Archives and Records Association

RATE CARD 2021

COST

DISPLAY

COST PER AD FOR ONE INSERTION

| | |
|--------------------|--------|
| Double Page Spread | £1,450 |
| Full Page | £800 |
| Half Page | £450 |
| Quarter Page | £250 |

SPECIAL POSITIONS

COST PER AD FOR ONE INSERTION

| | |
|--------------------|--------|
| Inside Front Cover | £1,000 |
| Inside Back Cover | £900 |
| Outside Back Cover | £900 |

ONLINE BANNER

COST PER AD FOR ONE MONTH

| | |
|-----------------|------|
| Homepage Banner | £500 |
|-----------------|------|



DATES FOR YOUR DIARY

| ISSUE | BOOKING DEADLINE | ARTWORK DEADLINE | PUBLISHING DATE |
|-------------------|------------------|------------------|-----------------|
| July/August | 22 June | 24 June | 01 July |
| September/October | 23 August | 25 August | 01 September |
| November/December | 21 October | 25 October | 01 November |

TECHNICAL SPECIFICATION - DISPLAY

DISPLAY

FULL PAGE

| | |
|-----------------------|-----------|
| Width and height (mm) | 210 x 297 |
| Trim size | 190 x 270 |

HALF PAGE

| | |
|-----------------------|------------|
| Width and height (mm) | 190 x 130 |
| Trim size | Landscaped |

HALF PAGE

| | |
|-----------------------|----------|
| Width and height (mm) | 90 x 270 |
| Trim Size | Portrait |

QUARTER PAGE

| | |
|-----------------------|----------|
| Width and height (mm) | 90 x 130 |
| Trim Size | Portrait |

The Archives and Records Association (ARA) is the professional body for archivists, archive conservators and records managers in the UK & Ireland. Members include all the Chief Archivists in local authorities in the UK and Ireland, the National Archivists for the UK, Republic of Ireland, Northern Ireland and Scotland and senior managers in the private, public and third sectors.

3000+

key decision makers

ARC magazine is the official bi-monthly publication for the ARA and is available online to all members. A popular and well received magazine across the record-keeping sector, ARC delivers topical news, interesting features, details of up-and-coming events and training, research findings, personal observations, career guidance, Government policy and much more. Through the website you will be kept up to date with developments within the ARA and across the profession. The site receives an average of over 7,000 users and over 25,000 page views per month.

Contact us

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